

## Massachusetts Department of Transitional Assistance

Clark Kent  
600 Daily Planet Drive  
Metropolis, MA. 02111

Agency ID: 111111111

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Welcome to HIP!

Dear Clark Kent:

You are enrolled in the Department of Transitional Assistance's Healthy Incentives Program (HIP). HIP helps you buy more healthy fruits and vegetables!

### **How does HIP work?**

Use your SNAP benefits at one of our HIP retailers to buy fruits and vegetables. You will receive \$1 for each dollar you spend on eligible fruits and vegetables, up to a monthly limit. Our HIP retailers include:

- farmers' markets
- farm stands
- mobile markets
- community supported agriculture (CSA) programs

**Important:** You must have a SNAP balance to earn the HIP incentive benefits.

### **What is my HIP benefit?**

You can earn up to \$80 in more SNAP benefits each calendar month. Your monthly HIP cap is based on your household size.

Your receipt will show you the amount of SNAP dollars you earned after each HIP purchase. You can call the EBT customer service number at 1-800-997-2555 to find out the HIP balance you earned that month. If you do not want to take part in HIP, please call DTA at 1-877-362-2363.

### **Where can I find more information?**

To learn more about HIP, for a list of HIP retailers, and a list of HIP eligible fruits and vegetables:

- go online to [www.mass.gov/hip](http://www.mass.gov/hip); or
- call Project Bread's FoodSource Hotline at 1-800-645-8333.

To learn how to include fruits and vegetables into your meals, visit [www.mahealthyfoodsinasnap.org](http://www.mahealthyfoodsinasnap.org).